For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



## **KDKA-TV**

Invoice Num:

**Billing Period:** 

INVOICE

Page 1 of 11

Net 30 days

Account Exec: Office: Contract Num: Brian Butz-1 KDKA-TV 1201-59326

Invoice Date: Billing Cycle: 1201-547705 03/31/2013 Broadcast EOM

02/25/2013-03/31/2013

DAV DV 04/30/2013

MAYORS AGAINST ILLEGAL GUNS(178622)

Action Fund 909 3rd Ave

New York, NY 10022-4731

Contract Dates: Customer Order:

Linked Order:

CPE: / /

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW S

25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable Product Desc: MAYORS AGAINST ILLEGAL GUNS ACTION FUND

Broadcast airtimes represented are reported to the nearest second.

03/26/2013-04/07/2013

Buy	Flight								_	Total		
Line	Descrip				Buy Line Dates			WTFSS	Dur	Spots	Rate	
1	THIS M	ORNING	5-6AM		03/26/2013-04/05/2	2013	M T	WTF	30	2	200.00	
1	Week Of			MTWTFSS	<u>.</u>	Spots Per Week		Rate				
(	03/25/2013-03/3	31/2013		$MTWTF\ldots$		2		200.00				
,	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
(	03/27/2013	We	05:15:31 AM		MAIG13PA1230H		30	200.00				
(	03/28/2013	Th	05:28:03 AM		MAIG13PA1230H		30	200.00				
2	THIS M	ORNING	6-7AM		03/26/2013-04/05/2	2013	МТ	WTF	30	6	350.00	
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
(	03/25/2013-03/3	31/2013		MTWTF		6		350.00				
1	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
(	03/26/2013	Tu	06:07:20 AM		MAIG13PA1230H		30	350.00				
(	03/27/2013	We	06:29:42 AM		MAIG13PA1230H	10	30	350.00				
(	03/27/2013	We	06:46:35 AM		MAIG13PA1230H		30	350.00				
(	03/28/2013	Th	06:12:56 AM		MAIG13PA1230H		30	350.00				
(	03/28/2013	Th	06:57:05 AM		MAIG13PA1230H		30	350.00				
(	03/29/2013	Fr	06:27:45 AM		MAIG13PA1230H		30	350.00				
3	PITTSE	BURGH L	IVE		03/26/2013-04/05/2	2013	МТ	WTF	30	2	150.00	
-	Week Of			MTWTFSS		Spots Per Week		Rate				
(	03/25/2013-03/3	31/2013		MTWTF		2		150.00				
į	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
(	03/26/2013	Tu	09:18:57 AM		MAIG13PA1230H		30	150.00				
(	03/28/2013	Th	09:27:41 AM		MAIG13PA1230H		30	150.00				

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION



03/26/2013-04/07/2013

## **KDKA-TV**

INVOICE

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date: Billing Cycle:

**Billing Period:** 

1201-547705 03/31/2013

02/25/2013-03/31/2013

Broadcast EOM

04/30/2013

Net 30 days

Page 2 of 11

For: MAYORS AGAINST ILLEGAL GUNS(178622)

> Action Fund 909 3rd Ave

In Account LUC MEDIA(32354)

With:

New York, NY 10022-4731

25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142

ATTN:Accounts Payable

Office: KDKA-TV Contract Num: 1201-59326

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

MAYORS AGAINST ILLEGAL GUNS ACTION FUND **Product Desc:** 

Buy	Flight								Total		
.ine	Description			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate	
4	LET'S MAKE	A DEAL		03/26/2013-04/05/	2013	МТ	WTF	30	2	200.00	
Wee	ek Of		MTWTFSS	<u>S</u>	Spots Per Week		Rate				
03/2	5/2013-03/31/201	3	MTWTF		2		200.00				
Air D	Date Da	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
03/2	26/2013 Tu	09:59:00 AM		MAIG13PA1230H		30	200.00				
03/2	7/2013 W	e 09:58:00 AM		MAIG13PA1230H		30	200.00				
5	PRICE IS RIC	HT		03/26/2013-04/05/	2013	МТ	WTF	30	2	375.00	
								1000	L		
Wee	ek Of		MTWTFSS	<u>S</u>	Spots Per Week		Rate				
03/2	5/2013-03/31/201	3	MTWTF		2		375.00				
Air D	Date Da	ay Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
03/2	8/2013 Th	10:59:25 AM		MAIG13PA1230H		30	375.00				
03/2	9/2013 Fr	11:27:50 AM		MAIG13PA1230H	- 11	30	375.00				
6	NOON NEWS	3		03/26/2013-04/05/	2013	МТ	WTF	30	3	370.00	
						N					
Wee	ek Of		MTWTFSS	3	Spots Per Week		Rate				
03/2	5/2013-03/31/201	3	MTWTF		3	1000	370.00				
Air D	<u>Date</u> <u>Da</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>	100	Dur	Rate	Debit	Credit	<u>Remarks</u>	
03/2	:6/2013 Tu	12:26:55 PM		MAIG13PA1230H		30	370.00				
03/2	7/2013 W	e 12:13:13 PM		MAIG13PA1230H		30	370.00				
03/2	8/2013 Th	12:14:26 PM		MAIG13PA1230H		30	370.00				
7	DR. PHIL			03/26/2013-04/05/	2013	МТ	WTF	30	3	280.00	
				_			_				
Wee			MTWTFSS	<u>5</u>	Spots Per Week		Rate				
03/2	5/2013-03/31/201	3	MTWTF		3		280.00				
Air D	Date Da	ay <u>Air Time</u>	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
00/0	.6/2013 Tu	03:10:31 PM		MAIG13PA1230H		30	280.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION STATIONS



## **KDKA-TV**

1201-547705

Broadcast EOM

02/25/2013-03/31/2013

03/31/2013

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 3 of 11

04/30/2013

Net 30 days

Account Exec: Office:

Brian Butz-1

KDKA-TV

1201-59326

Contract Num: 03/26/2013-04/07/2013 **Contract Dates:** 

**Customer Order:** 

CPE:

New York, NY 10022-4731 Linked Order:

In Account LUC MEDIA(32354) With: 25 Whitlock PI SW Ste 201

Action Fund

909 3rd Ave

Marietta, GA 30064-3142 ATTN:Accounts Payable

MAYORS AGAINST ILLEGAL GUNS ACTION FUND **Product Desc:** 

Buy	Flight										Total	
Line	Descript	tion			Buy Line Dates		M T	WTFSS		Dur	Spots	Rate
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks
	03/27/2013	We	03:22:59 PM		MAIG13PA1230H		30	280.00				
	03/28/2013	Th	03:29:05 PM		MAIG13PA1230H		30	280.00				
8	4-430PM	1 NEWS			03/26/2013-04/05/2	2013	МТ	WTF		30	2	400.00
	Week Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate				
	03/25/2013-03/31	1/2013		$MTWTF\ldots$		2		400.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-41	Credit	Remarks
	03/26/2013	Tu	04:09:54 PM		MAIG13PA1230H		30	400.00	-			l.
	03/27/2013	We	04:13:14 PM		MAIG13PA1230H		30	400.00	E.			
9	430-5PM	1 NEWS			03/26/2013-04/05/2	2013	МТ	WTF		30	2	400.00
							eth			. 10		
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate		1		
	03/25/2013-03/31	1/2013		MTWTF		2		400.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
	03/28/2013	Th	04:54:02 PM		MAIG13PA1230H		30	400.00				
	03/29/2013	Fr	04:37:23 PM		MAIG13PA1230H		30	400.00				
10	5-530PM	1 NEWS	1		03/26/2013-04/05/2	2013	МТ	WTF		30	2	500.00
	M1-04			MTWTFOG		Carta Dan Wash		Data				
	Week Of			MTWTFSS		Spots Per Week		Rate				
	03/25/2013-03/31	1/2013		MTWTF	,	2		500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>
	03/26/2013	Tu	05:28:31 PM		MAIG13PA1230H		30	500.00				
	03/28/2013	Th	05:23:36 PM		MAIG13PA1230H		30	500.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

New York, NY 10022-4731

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION



## **KDKA-TV**

INVOICE

Page 4 of 11

Account Exec: Office: Brian Butz-1 KDKA-TV

1201-59326

03/26/2013-04/07/2013

Contract Num: Contract Dates: Customer Order:

Linked Order:

**Product Desc:** 

CPE: /

Invoice Num: 1201-547705 Invoice Date: 03/31/2013

 Invoice Date:
 03/31/2013

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 02/25/2013-03/31/2013

PAY BY 04/30/2013 Net 30 days

In Account LUC MEDIA(32354)

With: 25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable

Action Fund

909 3rd Ave

GFE. / /

Broadcast airtimes represented are reported to the nearest second.

MAYORS AGAINST ILLEGAL GUNS ACTION FUND

Buy	Flight										Total		
Line	Descriptio	n			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate	
11	530-6PM N	IEWS			03/26/2013-04/05	/2013	МТ	WTF		30	2	500.00	
We	eek Of			MTWTFSS	3	Spots Per Week		Rate					
	/25/2013-03/31/20	013		MTWTF				500.00					
۸ir	Date	Dov	Air Timo	M/G For	<u>Material</u>		Dur	Poto	Debit		Credit	Remarks	
			<u>Air Time</u> 05:54:26 PM	<u>IVI/G FOI</u>	MAIG13PA1230H		<u>Dur</u> 30	Rate 500.00	Debit	_	Credit	Remarks	
03/	/29/2013	FI	05:42:47 PM		MAIG13PA1230H		30	500.00					
12	M-F 6PM N	IEWS			03/26/2013-04/05	/2013	МТ	WTF		30	2	500.00	
									1000				
	eek Of			MTWTFSS	<u> </u>	Spots Per Week		Rate	The second				
03/	/25/2013-03/31/20	013		MTWTF		2		500.00					
<u>Air</u>	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	- W	Credit	Remarks	
03/	/27/2013	We	06:09:06 PM		MAIG13PA1230H		30	500.00	1	Par.			
03/	/29/2013	Fr	06:13:49 PM		MAIG13PA1230H	10	30	500.00					
13	M-F 630PM	1 NEW	/S		03/26/2013-04/05	/2013	МТ	WTF		30	2	500.00	
					M.		N						
We	eek Of			MTWTFSS		Spots Per Week		Rate					
03/	/25/2013-03/31/20	013		MTWTF		2	1000	500.00					
Air	Date	Dav	Air Time	M/G For	Material	1 //	Dur	Rate	Debit		Credit	Remarks	
			06:27:52 PM		MAIG13PA1230H	,	30	500.00		-			
			06:53:33 PM		MAIG13PA1230H		30	500.00					
					<u> </u>							000.53	
14	CBS EVEN	IING N	IEWS		03/26/2013-04/05	/2013	M I	WTF		30	2	600.00	
We	eek Of			MTWTFSS	3	Spots Per Week		Rate					
	/25/2013-03/31/20	013		MTWTF	=	2		600.00					
						-							
			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
03/	/26/2013	Tu	06:59:25 PM		MAIG13PA1230H		30	600.00					
	/27/2013	We	06:59:10 PM		MAIG13PA1230H		30	600.00					

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



# **KDKA-TV**

INVOICE

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date:

Billing Cycle:

**Billing Period:** 

1201-547705 03/31/2013

Broadcast EOM

02/25/2013-03/31/2013

Page 5 of 11 04/30/2013

Net 30 days

For: MAYORS AGAINST ILLEGAL GUNS(178622)

> Action Fund 909 3rd Ave

In Account LUC MEDIA(32354)

With:

New York, NY 10022-4731

25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142

ATTN:Accounts Payable

Office: KDKA-TV Contract Num: 1201-59326

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

MAYORS AGAINST ILLEGAL GUNS ACTION FUND **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

03/26/2013-04/07/2013

Buy	_									_	Total		
.ine		•			Buy Line Dates			WTFSS		Dur	Spots	Rate	
15	THE IN	NSIDER			03/26/2013-03/29/2	2013	. T W	/TF		30	3	400.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
	03/25/2013-03/	/31/2013		. T W T F		3		400.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	03/26/2013	Tu	07:45:49 PM		MAIG13PA1230H		30	400.00	·	_			
	03/27/2013	We	07:55:57 PM		MAIG13PA1230H		30	400.00					
	03/28/2013	Th					30				400.00	Preempted	
16	11PM	NEWS			03/26/2013-03/29/2	2013	. T W	/TF		30	3	800.00	
					_			_					
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
	03/25/2013-03/	/31/2013		. T W T F		3		800.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Bir	Credit	Remarks	
	03/26/2013	Tu	11:23:14 PM		MAIG13PA1230H	10	30	800.00					
	03/27/2013	We	11:23:11 PM		MAIG13PA1230H		30	800.00					
	03/28/2013	Th			III		30				800.00	Preempted	
17	11:35F	P-12:37A ·	LETTERMAN		03/26/2013-04/05/2	2013	MT	WTF		30	2	325.00	
	Week Of			MTWTFS		Spots Per Week	1000	Rate					
	03/25/2013-03/	/31/2013		MTWTF3.	The state of the s	2		325.00					
		31/2013		W 1 V 1 1		2		323.00					
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
	03/26/2013		12:29:52 AM		MAIG13PA1230H		30	325.00					
	03/27/2013	We	12:15:49 AM		MAIG13PA1230H		30	325.00					
	THE L	ATF I ATI	SHOW W/CRA	IG FERGUS	03/26/2013-04/05/2	2013	мт	WTF		30	2	175.00	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION



# **KDKA-TV**

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Account Exec: Office:

Brian Butz-1

KDKA-TV 1201-59326

03/26/2013-04/07/2013 **Contract Dates:** 

Contract Num: **Customer Order:** 

Linked Order:

CPE:

1201-547705 03/31/2013

Broadcast EOM

02/25/2013-03/31/2013

04/30/2013 Net 30 days

Page 6 of 11

In Account LUC MEDIA(32354)

25 Whitlock PI SW Ste 201 With:

Action Fund

909 3rd Ave

Marietta, GA 30064-3142 ATTN:Accounts Payable

New York, NY 10022-4731

MAYORS AGAINST ILLEGAL GUNS ACTION FUND **Product Desc:** 

	Flight									Total	
ne	Descrip	otion			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFSS	<u>.</u>	Spots Per Week	_	Rate			
	03/25/2013-03/3	31/2013		MTWTF		2		175.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	03/26/2013	Tu	01:34:42 AM		MAIG13PA1230H		30	175.00			
	03/27/2013	We	12:53:34 AM		MAIG13PA1230H		30	175.00			
19	SAT. M	ORN. LC	OCAL NEWS		03/30/2013-04/06/2	013		. S .	30	1	135.00
										W.	i.
	Week Of			MTWTFSS	<u>.</u>	Spots Per Week	=	Rate			
	03/25/2013-03/3	31/2013		S.		1		135.00			
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
	03/30/2013	Sa	07:24:10 AM		MAIG13PA1230H		30	135.00			
20	SAT.CE	S MOR	NING NEWS		03/30/2013-04/06/2	013		. S .	30	1	170.00
	M1-04			MINITEO		Coots Des West		No.			
	Week Of			MTWTFSS	2	Spots Per Week	No. 13	Rate			
	03/25/2013-03/3	31/2013		S.	- 1	1		170.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	03/30/2013	Sa	08:28:40 AM		MAIG13PA1230H		30	170.00			
23	11PM N	IEWS			03/30/2013-04/06/2	013		. S .	30	2	800.00
	Week Of			MTWTFSS	<u>.</u>	Spots Per Week	=	Rate			
	03/25/2013-03/3	31/2013		S.		1		800.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	03/30/2013	Sa					30			800.00	Preempted
	03/30/2013	Sa	12:12:46 AM	03/30/2013	MAIG13PA1230H		30	800.00	800.00		Makegood in 23:50:46-00:25:30

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION



# **KDKA-TV**

INVOICE

Page 7 of 11

Account Exec: Office: Brian Butz-1

KDKA-TV 1201-59326

03/26/2013-04/07/2013

Contract Num: Contract Dates: Customer Order:

Linked Order:

CPE: /

**Invoice Num:** 1201-547705

 Invoice Date:
 03/31/2013

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 02/25/2013-03/31/2013

PAY BY 04/30/2013
Net 30 days

In Account LUC MEDIA(32354)

With: 25 Whitlock PI SW Ste 201

Action Fund

909 3rd Ave

Marietta, GA 30064-3142 ATTN:Accounts Payable

New York, NY 10022-4731

Product Desc: MAYORS AGAINST ILLEGAL GUNS ACTION FUND

	Flight									Total	
ine	Descrip	tion			Buy Line Dates		МT	WTFSS	Dur	Spots	Rate
24	CSI: MI	AMI			03/30/2013-04/06/2	2013		. S .	30	2	250.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	03/25/2013-03/3	1/2013		S.		1		250.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	Remarks
	03/30/2013	Sa					30			250.00	Preempted
	03/30/2013	Sa	01:37:28 AM	03/30/2013	MAIG13PA1230H		30	250.00	250.00		Makegood in 00:55:24-01:54:48
25	CRIMIN	AL MINI	DS .		03/30/2013-04/06/2	2013		. S .	30	2	250.00
	WI-Of			MINITE	0	On the Dan Wash		Data			
	Week Of	4/0040		MTWTFS	<u>S</u>	Spots Per Week		Rate			
	03/25/2013-03/3	1/2013		S.		1		250.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	03/30/2013	Sa					30		The same of	250.00	Preempted
	03/30/2013	Sa	02:14:46 AM	03/30/2013	MAIG13PA1230H	- 10	30	250.00	250.00		Makegood in 01:54:48-02:53:32
26	CBS SL	JN MOR	N		03/31/2013-04/07/2	2013		\$	30	1	900.00
							1				
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
				S		1	100000	900.00			
	03/25/2013-03/3	1/2013									
	03/25/2013-03/3 Air Date		Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
			<u>Air Time</u> 09:28:34 AM		Material MAIG13PA1230H		<u>Dur</u> 30	Rate 900.00	Debit	Credit	Remarks
	Air Date 03/31/2013	<u>Day</u> Su	09:28:34 AM		THE THE PARTY NAMED IN COLUMN TWO IS NOT THE PAR		30	· · · · · · · · · · · · · · · · · · ·	Debit	Credit 1	Remarks 900.00
27	Air Date 03/31/2013 FACE T	<u>Day</u> Su	09:28:34 AM	M/G For	MAIG13PA1230H 03/31/2013-04/07/2	/2013	30	900.00 S			
27	Air Date 03/31/2013 FACE T	<u>Day</u> Su HE NAT	09:28:34 AM	M/G For	MAIG13PA1230H 03/31/2013-04/07/2	2013 Spots Per Week	30	900.00S			
27	Air Date 03/31/2013 FACE T	<u>Day</u> Su HE NAT	09:28:34 AM	M/G For	MAIG13PA1230H 03/31/2013-04/07/2	/2013	30	900.00 S			
27	Air Date 03/31/2013 FACE T	<u>Day</u> Su HE NAT	09:28:34 AM	M/G For	MAIG13PA1230H 03/31/2013-04/07/2	2013 Spots Per Week	30	900.00S			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

New York, NY 10022-4731

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION



## **KDKA-TV**

INVOICE

Account Exec:

Office: KDKA-TV Contract Num: 1201-59326

Contract Dates: 03/26/2013-04/07/2013

**Customer Order:** 

Linked Order:

CPE: /

Invoice Num: 1201-547705 Invoice Date: 03/31/2013

Billing Cycle: Broadcast EOM
Billing Period: 02/25/2013-03/31/2013

Page 8 of 11

PAY BY 04/30/2013 Net 30 days

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW S

Action Fund

909 3rd Ave

25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable Product Desc: MAYORS AGAINST ILLEGAL GUNS ACTION FUND

Brian Butz-1

ıу	Flight									Total	
ine	Descrip	ption			Buy Line Dates		M T	WTFSS	Dur	Spots	Rate
29	11PM N	NEWS			03/31/2013-04/07/	/2013		S	30	2	800.00
	Week Of			MTWTFS	S	Spots Per Week		Rate			
	03/25/2013-03/3	31/2013		S		1		800.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	03/31/2013	Su					30			800.00	Preempted
	03/31/2013	Su	11:55:41 PM	03/31/2013	MAIG13PA1230H		30	800.00	800.00		Makegood in 23:42:11-00:16:00
30	#1 COC	CHRAN S	SUNDAY SPORT	rs showdo	03/31/2013-04/07/	/2013		S	30	2	450.00
	W 1 06				•	0 1 5 14 1		5.4			
	Week Of	24/2040		MTWTFS	<u>S</u>	Spots Per Week		Rate			
	03/25/2013-03/3	31/2013		S		1		450.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	03/31/2013	Su					30		The same of	450.00	Preempted
	03/31/2013	Su	12:34:06 AM	03/31/2013	MAIG13PA1230H	- 1	30	450.00	450.00		Makegood in 00:16:00-00:46:05
31	THE IN	ISIDER			03/31/2013-04/07/	/2013		s	30	2	150.00
							V				
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	03/25/2013-03/3	31/2013		S	. 11 1	1	10000	150.00			
	Air Date	<u>Day</u>	Air Time	M/G For	Material	1 //	Dur	Rate	Debit	Credit	Remarks
	03/31/2013	Su				ř.	30			150.00	Preempted
	03/31/2013	Su	01:41:41 AM	03/31/2013	MAIG13PA1230H		30	150.00	150.00		Makegood in 01:15:59-01:45:26
32	EXTRA	SUNDA	Y LATE		03/31/2013-04/07/	/2013		S	30	1	150.00
	Week Of			MTWTFS	9	Spots Per Week		Rate			
		31/2013		S	<u>~</u>	<u> </u>		150.00			
	03/25/2013 <sub>-</sub> 03/3	31/2013		0		ı		130.00			
	03/25/2013-03/3						_	D-4-	D 13	Cradit	Damada
	03/25/2013-03/3 <u>Air Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION



03/26/2013-04/07/2013

**KDKA-TV** 

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV Invoice Num: Invoice Date: Billing Cycle:

**Billing Period:** 

1201-547705 03/31/2013

Broadcast EOM 02/25/2013-03/31/2013

Page 9 of 11

PAY BY 04/30/2013 Net 30 days

MAYORS AGAINST ILLEGAL GUNS(178622)

Action Fund 909 3rd Ave

In Account LUC MEDIA(32354)

New York, NY 10022-4731

25 Whitlock PI SW Ste 201

Marietta, GA 30064-3142

ATTN:Accounts Payable

Office: KDKA-TV Contract Num: 1201-59326

Contract Dates: Customer Order:

Linked Order:

PE: /

CPE:

CPE: / /

Product Desc: MAYORS AGAINST ILLEGAL GUNS ACTION FUND

33  1x EACH  Week Of 03/25/20  Air Date 03/28/20  34  1x EACH  Week Of 03/25/20  Air Date 03/25/20  Air Date 03/28/20 03/29/20 03/29/20	H 6:30P GAME  Off  013-03/31/2013  Day  013 Th  013 Fr  NCAA REGION  H 9PM GAME	Air Time 07:09:02 PM 07:09:07 PM	MTWTFSTF M/G For  B PRIME  MTWTFS	Material MAIG13PA1230H MAIG13PA1230H 03/28/2013-03/29/2	_Spots Per Week 2		Rate 1,750.00 Rate 1,750.00 1,750.00 TF		Spots 2 Credit	Rate         1,750.00    Remarks
1x EACH  Week Of 03/25/20  Air Date 03/28/20  34  1x EACH  Week Of 03/25/20  Air Date 03/28/20 03/28/20 03/29/20  35	H 6:30P GAME  Of  013-03/31/2013  Day  013 Th  013 Fr  NCAA REGION  H 9PM GAME	Air Time 07:09:02 PM 07:09:07 PM	MTWTFSTF M/G For  B PRIME  MTWTFS	S <u>Material</u> MAIG13PA1230H MAIG13PA1230H 03/28/2013-03/29/2	_Spots Per Week 2	<u>Dur</u> 30 30	Rate 1,750.00  Rate 1,750.00 1,750.00	Debit	<u>Credit</u>	<u>Remarks</u>
Week Of 03/25/20  Air Date 03/28/20 03/29/20  34  1x EACH  Week Of 03/25/20  Air Date 03/28/20 03/29/20 03/29/20	<u>Of</u> 013-03/31/2013 <u>2</u> <u>Day</u> 013 Th 013 Fr NCAA REGION H 9PM GAME	07:09:02 PM 07:09:07 PM	TF  M/G For  B PRIME  MTWTFS	Material MAIG13PA1230H MAIG13PA1230H 03/28/2013-03/29/2	2	30 30	1,750.00  Rate 1,750.00 1,750.00			E .
03/25/20  Air Date 03/29/20  34  1x EACH  Week Of 03/25/20  Air Date 03/28/20 03/29/20 03/29/20	013-03/31/2013  Day 013 Th 013 Fr  NCAA REGION H 9PM GAME	07:09:02 PM 07:09:07 PM	TF  M/G For  B PRIME  MTWTFS	Material MAIG13PA1230H MAIG13PA1230H 03/28/2013-03/29/2	2	30 30	1,750.00  Rate 1,750.00 1,750.00			E .
Air Date 03/28/20 03/29/20 03/25/20 Air Date 03/28/20 03/29/20 03/20 00/20 00/20 00/20 00/20 00/20 00/20 00/20 00/20 00/20 00/20 00/20 00/20 00/20 00/	Day 013 Th 013 Fr NCAA REGION H 9PM GAME	07:09:02 PM 07:09:07 PM	M/G For  S PRIME  MTWTFS	MAIG13PA1230H MAIG13PA1230H 03/28/2013-03/29/2		30 30	Rate 1,750.00 1,750.00			E .
03/28/20 03/29/20 34 1x EACH Week Of 03/25/20 Air Date 03/28/20 03/28/20 03/29/20	013 Th 013 Fr NCAA REGION H 9PM GAME	07:09:02 PM 07:09:07 PM	B PRIME  MTWTFS	MAIG13PA1230H MAIG13PA1230H 03/28/2013-03/29/2	2013	30 30	1,750.00 1,750.00			E
03/28/20 03/29/20 34 1x EACH Week Of 03/25/20 Air Date 03/28/20 03/28/20 03/29/20	013 Th 013 Fr NCAA REGION H 9PM GAME	07:09:02 PM 07:09:07 PM	B PRIME  MTWTFS	MAIG13PA1230H MAIG13PA1230H 03/28/2013-03/29/2	2013	30 30	1,750.00 1,750.00			E
03/29/20 34 1x EACH Week Of 03/25/20 Air Date 03/28/20 03/28/20 03/29/20 03/29/20	013 Fr NCAA REGION H 9PM GAME	07:09:07 PM	MTWTFS	MAIG13PA1230H 03/28/2013-03/29/2	2013	30	1,750.00	30		<u>a</u>
34  1x EACH  Week Oi 03/25/20  Air Date 03/28/20 03/28/20 03/29/20 03/29/20	NCAA REGION H 9PM GAME		MTWTFS	03/28/2013-03/29/2	2013		,	30	1	
1x EACH  Week Or 03/25/20  Air Date 03/28/20 03/28/20 03/29/20	H 9PM GAME	IAL SEMI-FINALS	MTWTFS		2013		TF	30		
Week Of 03/25/20  Air Date 03/28/20 03/28/20 03/29/20 03/29/20	<u>Of</u>			S					4	1,750.00
03/25/20 Air Date 03/28/20 03/28/20 03/29/20 03/29/20	<del></del>			S						
03/25/20 Air Date 03/28/20 03/28/20 03/29/20 03/29/20	<del></del>			S						
Air Date 03/28/20 03/28/20 03/29/20 03/29/20	013-03/31/2013			<u>~</u>	Spots Per Week	17.5	Rate			
03/28/20 03/28/20 03/29/20 03/29/20			TF		2		1,750.00		10.	
03/28/20 03/29/20 03/29/20	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
03/29/20 03/29/20 35	013 Th					30			1,750.00	Preempted
03/29/20	013 Th	12:11:49 AM	03/28/2013	MAIG13PA1230H		30	1,750.00	1,750.00		Makegood in 19:00:00-00:12:59
35	013 Fr			- 1		30	M.		1,750.00	Preempted
	013 Fr	12:21:18 AM	03/29/2013	MAIG13PA1230H		30	1,750.00	1,750.00		Makegood in 19:00:00-00:22:58
	NCAA REGION	IAL FINALS		03/30/2013-03/30/2	2013		S.	30	1	3,000.00
					-					
Week Of	<u>Of</u>		MTWTFS	<u>S</u>	Spots Per Week		Rate			
03/25/20	013-03/31/2013		S.		1		3,000.00			
Air Date	nav Dav	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
03/30/20	-		11.70101	MAIG13PA1230H		30	3,000.00	Dobit	<u> </u>	<u>rtemano</u>
				WAIG ISFA 1230FI						
	NCAA REGION	IAL FINALS		03/30/2013-03/30/2	2013		S.	30	2	3,000.00
630-9P										

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

MAYORS AGAINST ILLEGAL GUNS(178622)

CBS TELEVISION STATIONS



#### KDKA-TV

1201-547705

Broadcast EOM

02/25/2013-03/31/2013

03/31/2013

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 10 of 11

04/30/2013

Net 30 days

Account Exec: Office: Brian Butz-1 KDKA-TV

Contract Num: 1201-59326

**Contract Dates:** 03/26/2013-04/07/2013

**Customer Order:** 

Linked Order:

CPE: / /

In Account LUC MEDIA(32354)
With: 25 Whitlock PI SW S

Action Fund

909 3rd Ave

25 Whitlock PI SW Ste 201 Marietta, GA 30064-3142 ATTN:Accounts Payable

New York, NY 10022-4731

Product Desc: MAYORS AGAINST ILLEGAL GUNS ACTION FUND

Broadcast airtimes represented are reported to the nearest second.

Buy	Flig	ht								Total	
Line	Des	cription			Buy Line Dates		N	ITWTFSS	Dı	ur Spots	Rate
	Week Of			MTWTFS	8	Spots Per Week		Rate			
	03/25/2013-0	03/31/2013		S.	_	1		3,000.00			
	Air Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	03/30/2013	Sa					30			3,000.00	Preempted
	03/30/2013	Sa	09:47:34 PM	03/30/2013	MAIG13PA1230H		30	3,000.00	3,000.00		Makegood in 16:20:02-21:49:09
37	NC.	AA REGION	AL FINALS		03/31/2013-03/31/2	2013	•	S	3	30 1	3,000.00
	Week Of			MTWTFS:	<u>S</u>	Spots Per Week		<u>Rate</u>	1000		
	03/25/2013-0	03/31/2013		S		1		3,000.00	rs. V		
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	03/31/2013	Su	02:20:29 PM		MAIG13PA1230H		30	3,000.00			
		Total Spots	<u>s</u>	Gross Am	<u> </u>	Comm	nission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time	Totals	60	)	37,055.00	)		5,558.25	31,496.75	9,200.00	10,400.00	(1,200.00)

#### **Billing Notes**

PRINT AT STATION. MARK INVOICE PAID, PROOF OR PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY MAYORS AGAINST ILLEGAL GUNS ACTION FUND

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: MAYORS AGAINST ILLEGAL GUNS(178622)

> Action Fund 909 3rd Ave

New York, NY 10022-4731

In Account LUC MEDIA(32354)

25 Whitlock PI SW Ste 201 With: Marietta, GA 30064-3142 ATTN:Accounts Payable

CBS TELEVISION © GW



**KDKA-TV** 

1201-547705

Broadcast EOM

02/25/2013-03/31/2013

03/31/2013

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 11 of 11

04/30/2013

Net 30 days

**Account Exec:** Brian Butz-1 Office: KDKA-TV

**Contract Num:** 1201-59326 03/26/2013-04/07/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / /

MAYORS AGAINST ILLEGAL GUNS ACTION FUND **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

**Billing Notes** 

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

37,055.00 **Gross Billing** Trade Value 0.00 Agency Commission 5,558.25 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 31,496.75 **Pay This Amount** 

Warranty - We warrant the above broadcasts were made according to the official station log.